

Nika Simovich is a Graphic Designer, Educator and Art Director based in New York City.

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WORK

Sweden Unlimited **Senior Designer (2017 – present)**

Design websites and branding materials for a variety of projects. Oversee art direction and collaborate with studio founders, Creative Director and other designers. Clients include: Prelude Fertility, StriVectin, Erno Laszlo, A.L.C., Jason Wu.

Parsons, the New School for Design **Part-time Faculty (2017 – present)**

Studio instructor for two introductory interactive design classes: Core: Interaction & Mobile Design. See ci.nikasimovich.com and md.nikasimovich.com or more information.

Anna Sheffield **Designer / Art Director (2016 – 2017)**

Work directly with Anna Sheffield and brand strategist to elevate digital brand presentation. Responsible for redesigning website, standardizing print production, and defining digital marketing strategies from concept to execution.

EDUCATION

Parsons, the New School for Design **BFA Communication Design, 2013**

Nika Simovich **Freelance Design (2013 – present)**

Selected clients: NeueHouse, BuzzFeed Product Labs, FCB, Panoply, Watson & Company, Pacific Sound House, Tuis, Inhalt, and Warby Parker.

Kate Spade New York **Graphic Designer (2015 – 2016)**

Developed concepts to elevate digital presentation from overall design to technological advancements.

Areaware **Graphic & Packaging Designer** **(2014 – 2015)**

Worked as the sole designer and developed the visual language of the brand. Responsible for all designed materials: packaging, trade shows, catalogs, digital marketing, in-house materials. Directed freelancers. Communicated and project managed vendors for all print and packaging production from beginning to end.

FELLOWSHIPS AND INTERNSHIPS

The Center for Urban Pedagogy **Public Access Design (2015)**

Everything Studio (2014)

Wax Magazine (2014)

Linked by Air (2013)

Creative Time (2012)