

WORK

Anna Sheffield **Graphic Designer (2016 – present)**

Work directly with Anna Sheffield and brand strategist to elevate brand presentation. Responsible for redesigning website, standardizing print production, and defining digital marketing strategies from concept to execution.

Parsons, the New School for Design **Part-time Faculty (2017 – present)**

Studio instructor for introductory web design class.
ci.nikasimovich.com for more information.

Nika Simovich **Freelance Graphic Designer (2013 – present)**

Selected clients: NeueHouse, FCB, Panoply, Watson & Company, Tuis, Inhalt, and Warby Parker.

Kate Spade New York **Graphic Designer (2015 – 2016)**

Developed concepts to elevate digital presentation from overall design to technological advancements. Designed emails and other digital marketing assets.

Areaware **Graphic and Packaging Designer (2014 – 2015)**

Worked as the sole designer and developed the visual language of the brand. Responsible for all designed materials: packaging, trade shows, catalogs, digital marketing, in-house materials. Directed freelancers. Communicated and project managed vendors for all print and packaging production.

INTERNSHIPS AND FELLOWSHIPS

The Center for Urban Pedagogy **Public Access Design (2015)**

Everything Studio (2014)

Wax Magazine (2014)

Linked by Air (2013)

Creative Time (2012)

EDUCATION

Parsons, the New School for Design **BFA Communication Design, 2013**

